

Sponsorship Opportunities



★ Platinum Sponsor - \$10,000

- 12' Corporate or Personal Banner
- Company logo (with link to your company website) on VHC Event website splash and sponsor page
- Company logo or name under "Platinum Sponsor" in program handout

★ Gold Sponsor - \$5,000

- 10' Corporate or Personal Banner
- Company logo (with link to your company website) on VHC Event website splash and sponsor page
- Company logo or name under "Gold Sponsor" in program handout

★ Silver Sponsor - \$2,500

- 8' Corporate or Personal Banner
- Company logo (with link to your company website) on VHC Event website splash and sponsor page
- Company logo or name under "Silver Sponsor" in program handout

★ Bronze Sponsor - \$1,000

- Company logo or name under "Bronze Sponsor" in program handout
- Company logo (with link to your company website) on VHC Event website splash and sponsor page

★ Dinner Table Centerpiece Placard - \$500

- Company logo and/or memorial picture printed on a two-sided 8-1/2"x11" placard
This placard will be affixed to a beautiful centerpiece for all attendees to see

★ Friends of Veterans - \$250

- Company or name listing under Sponsors in program handout

★ Other \$ _____

Donations may be made in two ways:

- Online Credit or Debit Card - Please go to <http://www.vhcevent.org/donate.htm>
- By check - please make check payable to "Veterans' Holiday Celebration, Inc."

Please mail your checks to:

Veterans' Holiday Celebration, Inc.
11901 Santa Monica Boulevard #486
Los Angeles, CA 90025

"Veterans' Holiday Celebration, Inc." is a California non-profit public benefit corporation.
All donations will be acknowledged in writing and all necessary tax information provided.

Veterans' Holiday Celebration, Inc.
11901 Santa Monica Boulevard #486
Los Angeles, CA 90025

voice/fax ★ 866-955-VETS
www.vhcevent.org
tax id #43-2065909

Our Veterans' Needs List

FOOD:

- ★ Food donations of all types, from suppliers, restaurants, grocery stores, or home cooked

CELEBRITIES & ENTERTAINMENT:

- ★ Well-known film, TV and radio personalities
- ★ Direct contacts to high-powered bands, soloists and musicians

VETERAN TRANSPORTATION:

- ★ Transportation contacts for supplying buses and vans on day of event, SF Valley, LB and LA

CARE PACKAGE ITEMS:

- | | | |
|-------------------------------------|----------------------|------------------------|
| ★ Bars of soap & plastic soap boxes | ★ Tubes of lip balm | ★ Key chains...etc. |
| ★ Disposable razors & shaving cream | ★ Slippers | ★ DVD's and CD's |
| ★ Hairbrushes and combs | ★ Socks | ★ Gift cards |
| ★ Toothbrushes and cases | ★ Lightweight gloves | ★ Phone cards |
| ★ Tubes of toothpaste | ★ Baseball Hats | ★ T-shirts |
| ★ Tubes of hand cream | ★ Mini flashlights | ★ Contacts we can call |



Please cut here and return completed bottom portion. You will receive acknowledgement of your donation in the mail by February 15, 2015

Gifts/Services/Merchandise In-Kind Donation Form

Please complete this form and keep a copy for your tax records.
Return via fax, email or mail, no later than **November 8, 2014**.

Company _____ Name/Contact _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Description of donation (include quantity) _____

Value of donation \$ _____ Donor Signature _____

STEP 1

- ★ Fax this form to: (866) 955-VETS (8387)
- ★ Email this form to: donation@vhcevent.org
- ★ or mail this form to:

Veterans' Holiday Celebration, Inc.
11901 Santa Monica Boulevard #486
Los Angeles, CA 90025

STEP 2

Please mail gift items by November 8th
to the address below or call to arrange
for local pick-up.

voice/fax ★ 866-955-VETS (8387)
www.vhcevent.org
Tax Id #43-2065909

22ND ANNUAL VETERANS' HOLIDAY CELEBRATION



*A dream you dream alone is only a dream.
A dream you dream together is a reality.*
- John Lennon -

Help Us Honor Our Veterans SUNDAY, DECEMBER 7, 2014

For the last 21 years, we have produced an amazing event
at the VA facility in West Los Angeles

This year we will continue our legacy of providing homemade meals,
gifts, entertainment and a huge holiday party for the men and women who
have given everything of themselves for our freedom and our Country.

BUT TO DO SO, WE NEED YOUR HELP.

In the past we've done very little fundraising, but this year's demands
and the continued growth of the event make it essential to reach out to our friends.

We need donations of all types. Please look over the attached Sponsorship Opportunities
and Veterans' Needs List and please do whatever you can to help us.

Your support will help us put on an event that the Veterans deserve.

Monetary Donations may be made in two ways:

- Online Credit or Debit Card - Please go to
<http://www.vhcevent.org/donate.htm>
- By check - please make check payable to
"Veterans' Holiday Celebration, Inc."

Mail checks to:

Veterans' Holiday Celebration, Inc.
11901 Santa Monica Boulevard #486
Los Angeles, CA 90025

I want to personally thank you in advance for your support.
If you have any questions, please feel free to contact me directly at
(310) 993-4935 or by email at gtelle@vhcevent.org

Sincerely,

Greg Telle

Board President

Please take a moment and look at the Video and Pictures of the past years' events at www.vhcevent.org

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Dear Friend:

For the past twenty-one years we have created an amazing event at the VA facility in West Los Angeles. This year, on December 7th, 2014, we will continue our legacy of providing meals, gifts, entertainment and a huge holiday party. We will serve over 4,000 veterans this year. Your support is much needed and deeply appreciated.

I wish that you could see the faces of the vets when they see all of the love and care made possible by the generous donations from companies like yours. For many of the vets this is the only time of the year when they truly feel the sense of love and family.

The hundreds of people who help make the Veterans' Holiday Celebration possible have one thing in common; their desire to give back to the men and women who have given so much to serve our country. More importantly, no matter what amount you donate, large or small, you will be letting these vets know that you care about and respect them.

By sponsoring this event, you and your company will gain positive public promotion as local families and other business owners *recognize your support of a valuable community endeavor*. Enclosed you will find our **Sponsorship Information** for your review. For your convenience, we have included a return envelope for your donation.

I want to personally thank you in advance for sharing our vision of providing meals, gifts, hope, healing, strength and love to all our veterans at the 21st Annual Veterans' Holiday Celebration! If you have questions, please feel free to contact me directly at **(866) 955-VETS (8387)** or email: gtelle@vhcevent.org

Thank you for your prompt and generous response.

Sincerely,

Greg Telle

Greg Telle

Board President

Veterans' Holiday Celebration, Inc.

Please take a moment and look at the video and pictures of past events at www.vhcevent.org

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